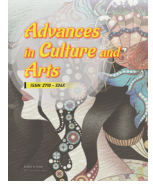




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ARTICLE

INTERACTIVE MECHANISM OF SINGING ART, SONGWRITING AND MUSIC DISSEMINATION

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ARTICLE DETAILS

ABSTRACT

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The singing art has a historical footprint that has developed synchronously with human civilization. In the accumulation and dissemination of thousands of years, not only has it absorbed all aspects of people's lives, but it has also sung the joy and sorrow of people. The creation of songs directly promotes the development and progress of vocal art. This is a process that must be experienced in the interaction between creation and performing arts. It is also the only way for the progress and development of other art forms. The widespread dissemination of music has not only expanded the influence of musical works, but also promoted the development of singing art and song creation. Song creation is inseparable from singing performance, and the singing art is also inseparable from the spread of music. Only organic interaction between the three can promote each other.

KEYWORDS

Singing Art; Songwriting; Music Dissemination; Interactive Mechanism.

1. INTRODUCTION

Singing is a popular art form and one of the most popular arts at the same time. It can not only bring people the enjoyment of hearing, but also embodies the expression of emotion and perception. Due to the interaction between man, society and culture, its overall accumulation of various ideas, emotions, and social development is getting richer. The entire human spirit and cultural world have developed differently in a certain time and space^[1-2]. The most popular and universal singing art, therefore, reflects a very different art level from other art forms.

In fact, with the development and progress of social civilization, people often pursue spiritual activities rather than material activities in the choice and sharing of material and spiritual life. Moreover, the more the people's material living standards improve, the more obvious this phenomenon becomes. People will process in their imagination materials, sports, sounds, and so on, to express their joy and sorrow, and provide spiritual entertainment—artistic activities^[3,4]. Therefore, among so many art forms, the singing art should be one of the most direct and favorite art activities for people's spiritual life and emotional exchange, dialogue and cultural expression. In addition, contemporary Chinese songwriting not only vividly and truly shows the social life of each historical period, but also shows the passion and style of Chinese artists' artistic creation in this historical period. Music Dissemination can expand the influence of musical works, publicize the spirit and positive energy of the times, and promote the development of singing art and song creation. This article mainly starts from the internal relationship between the three, and explains the interaction mechanism

between them.

2. THE DEVELOPMENT OF SINGING ART

Since the May Fourth Movement, a group of music talents who have returned from studying abroad have boldly explored and innovated on the basis of learning and inheriting the excellent creative traditions of Western art songs. They also drew on and incorporated a large number of elements of Chinese folk music and local folk songs to make art songs full of strong national characteristics. During this period, a number of musicians also appeared one after another. Although their musical works were also influenced by Western music culture, their creative ideas and themes were not limited to the expression of personal emotions, but they expressed boldly and clearly dissatisfaction of the dark society at that time^[5-7]. Their works directly expressed the authenticity of art, that is, they paid more attention to the poor people at the bottom of the real society, and closely followed the themes of the times. They reflected the voice of the public. This is the basic characteristic of the realistic artistic style pioneered by musicians such as Nie Er and Ren Guang.

It is worth mentioning that after the publication of Speech at the Forum on Literature and Art in Yan'an, a wave of collection, collation and research of Chinese folk music was set off in various parts of the liberated area. Its scale, popularity and far-reaching influence are unprecedented in the history of Chinese music before the founding of New China. Its far-reaching significance is also manifested in the creation of Chinese art songs and opera music, laying a very solid theoretical foundation for the occurrence,

development and progress of Chinese national vocal performance art. More importantly, it provides professional and amateur national vocal actors with rich and long-lasting outstanding works of art^[8, 9].

After the founding of New China, song and dance troupes and song and dance theaters have been established throughout the country. In addition to the Central Conservatory of Music and the Shanghai Conservatory of Music, provinces and major cities across the country have also established music schools and set up vocal music majors. The majority of vocal music workers have taken a variety of ideas, adopted various methods, and explored through various channels. Finally, they have explored a new path that not only inherits the essence of ancient Chinese traditional vocal art, but also draws on the advantages of Western European traditional singing. Based on the scientific principles of breathing, resonance, and sound from foreign singing method, we improved the indigenous singing method and developed our own vocal music art in accordance with our national mentality, national customs, aesthetic tastes and national language characteristics. Later, a large number of singers of national and folk singing emerged^[10-12].

Since the reform and opening up, China has strengthened international cultural exchanges. The most advanced and best first-class vocal artists of the bel canto school in the world frequently came to China, such as Pavarotti, Domingo, Cabaya and other famous singers; the famous Italian baritone singer Gino Bechi has been invited to lecture in China four times since 1981. At the same time, our country has continuously sent students to study abroad. With the continuous study and hard work of vocal artists and vocal educators, and the hard work of the majority of vocal music workers, a large number of accomplished new-generation singers won honors for China, attracting the attention of all countries in the world^[13-16].

3. THE SIGNIFICANCE OF SONGWRITING

In music art, the aesthetics of singing is a singer's feeling and experience of the beauty of singing art. Song creators' appreciation of the beautiful life, things, and art in the real life can become the source of song creation. It is an activity of creating beauty. In contrast, the method and form of composing songs through singing art are extremely unique and attractive. Because the composition of beauty of songwriting is not only in the function and value of singing aesthetics, but also in the self-creation and pursuit of human feelings. No art has as many fans, participants, and aesthetic followers as vocal music. This requires that the singer's aesthetic feelings and emotional experiences must be infiltrated in the singing^[17]. Only a singer devotes all his emotions to the work while singing, and conveys his own understanding and aesthetic feeling of the song to the audience in the form of singing, so that the audience can get beauty and enjoyment from it. The aesthetic feelings of the song creators on the sound are actually based on their previous hearing experience and the long-term accumulated sound image, to conceive the actual artistic image in the heart and produce a pleasant psychological experience. Therefore, songwriting must be based on good sound aesthetics. In this way, the singers integrate the profound ideological connotations and beautiful emotions of vocal works into their singing voices, the song can have a stronger artistic appeal, and resonate with the audience.

Songwriting directly promotes the development and progress of vocal art. This is a process that must be experienced in the interaction between creation and performing arts. It is also the only way for the progress and development of other art forms. It goes without saying that it is precisely the artist who plays a role in this with his special talent. It means art masterpieces can be given eternal meaning and value only from the aesthetic point of view.

Although the creation of Chinese art songs drew on the West in the beginning, it has achieved fruitful artistic results after more than a century of development and progress. Like other art forms, inheritance, development, and innovation of Chinese art songs have become eternal keywords in the hearts of Chinese composers. Since the new era, China has more important international influence. Songs are taking on new historical tasks. It has played a unique role in strengthening national self-confidence

and spreading Chinese culture.

4. THE POWER OF MUSIC DISSEMINATION

After the Chinese vocal art has undergone western vocal culture (including the aesthetic concepts of vocal culture, vocal cultural education and other influences), what kind of role does Chinese vocal art play on the cultural stage of China and the world in the new historical period? This is a question worth thinking about.

In my opinion, vocal education will play a vital role. Although vocal education is a very professional work, modern science and technology have stimulated the huge expansion of music media and music reproduction, and made the singing art, a form of cultural and entertainment enjoyed by a few people in the past, quickly enter every family and their cultural life. Therefore, the vocal culture has a more or less relationship with the spiritual life of each of us. In another sense, it also has a close relationship with the spiritual and cultural life of human beings, so vocal education is a broad and universal problem. Although the new ideas proposed by the vocal educators and theorists lead the development of vocal education, any new vocal techniques, teaching concepts, and teaching methods must be promoted and widely disseminated through the creation of songs (opera). Any new aesthetic appeal and standards of vocal music must be selected and accepted by society, the media, and the public in order to be implemented to the real level, then the vocal art can be transformed into a huge cultural force.

At the beginning of vocal study, choosing art songs has almost become a teaching principle that everyone adheres to. Facts have proved that singing art songs can help teachers to realize the basic teaching rules of vocal training step by step, to achieve the purpose of training students to sing methods, and to train students to deliberately figure out and express the basic psychological and artistic accomplishments of works. All in all, with every advancement and sublimation in the process of singing art training, art songs provide a certain total supply, which is why vocal teachers love art songs. With the progress of the society and the development of the times, a large number of vocal works will be produced in each historical period. The creation of artistic songs will continue to spread and convey the excellent repertoire to a large number of vocal music majors, amateur vocal enthusiasts, and vocal teachers in universities. It has made the singing and teaching repertoire of teachers and students of vocal music majors in colleges and universities updated in time.

The improvement of vocal teaching level and singing technology, that is, the singing technique skills demonstrated by the singer through the music media, continuously spread the vocal art technology, style, performance and other signals to inspire or guide the composer's creative inspiration. It also becomes the most reliable creative basis for composers to fully display their talents and express their creative skills. The so-called interaction between composers and singers has been common in the music industry. This is a win-win interaction model. In addition, with the rapid development of new media today, the limitations of traditional media on music dissemination have been broken, and music audiences can feedback in real time in the new media platform. At the same time, music distributors can also receive feedback information from music audiences in a timely and convenient manner, which is conducive to the improvement and innovation of communication content.

5. CONCLUSION

Singing art is the most emotional art, and emotional aesthetics is one of the important factors of singing art. The aesthetic of singing emotion is a kind of psychological reflection, including two aspects of sound skills and emotional expression. The beauty of sound is important in song composition, but the emotional aesthetics of song composition cannot be taken lightly. The two are closely linked, and complement and promote each other. When writing songs, you must not only pursue the beauty of sound, but also pay attention to emotional expression. Emotion is the core of singing art, and the charm of art lies in expressing emotion. In the process of song composition, we can devote ourselves to emotional situations in

order to give singing moving charm. The key to whether a song can produce a shocking artistic effect and let the audience get the feeling of beauty and emotion is that the singer needs to accurately express the meaning of the song, and embrace a strong desire to express his emotions from the bottom of the heart. Music dissemination deepens the public's understanding of song art. The public's love for singing culture has further promoted the development of song creation, and makes song creation closer to society and life. All in all, the art of singing, songwriting, and music dissemination is trinity. Anyone of them cannot separate from the others. They can only develop and promote each other through mutual reference.

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